

Privacy-Policy

Welcome to Excellenting, owned and operated by Excellenting Innovation To Market S.L. ("Excellenting", "us," or "we").

The purpose of this privacy policy is to explain how we collect, use and store your personal data. It applies only to personal data about You, that you disclose to Us, as a user of the internet domain "Excellenting.com". It does not apply in particular to personal data that you might collect, view, store or process about others when you use any of the Services that we provide to you.

HOW YOU ACCEPT THIS POLICY

By visiting the Excellenting website ("Site", "Website") or using the Service, including by registering, or by otherwise providing us with personally identifiable information (such as an email address), you agree to the terms and conditions of this Privacy Policy.

INFORMATION WE COLLECT THAT IS NOT PERSONAL INFORMATION

We collect information that is not personally identifiable in connection with use of the Site or the Service, such as login and device-related information (examples are: browser type, your IP address, and the date and time of day of your use).

HOW WE USE INFORMATION THAT IS NOT PERSONAL INFORMATION:

We may use collected information to enhance the visitor experience of the Service, to operate and maintain the Service, to investigate and understand how our Service is used, to monitor and protect the security and integrity of the Service, and to analyse our business.

We analyse traffic to the site in various ways, including using a service called Google Analytics. Google Analytics is subject to the privacy policy of Google which you can find on Google's website. By visiting the Site or using the Service, you are agreeing to the terms of the Google Privacy Policy that apply to Google Analytics. (We are not responsible for any changes made to the Google Privacy Policy or of advising you of such changes.) We use this information to generate statistics and to measure activity to improve the usefulness of the Site and the Service. We reserve the right to change analytical service providers at any time without notice.

COOKIES:

A Cookie is a small text file that a website stores on your PC, telephone or any other device, with information about your navigation on that website. Cookies are necessary to facilitate browsing and to make it more user-friendly, and they do not damage your computer. While this Policy uses the general term "Cookies", as they are the main method for storing information used by this website, the browser's "Local Storage" space is also used for the same purposes as the Cookies. All the information included in this section is also applicable to this "Local Storage".

We use cookies to make interactions with the Site easy and meaningful. When you visit the Site, our servers send a cookie to your computer. Standing alone, cookies do not personally identify you; they merely recognize your Web browser. Unless you choose to identify yourself by opening an account, or filling out a form, you remain anonymous to us. If you block cookies, it might not be possible to use our service. You may remove and/or block cookies at any time, changing your browser settings:

- Chrome from <https://support.google.com/chrome/answer/95647?hl=en>
- Explorer from <http://windows.microsoft.com/en-us/windows7/how-to-manage-cookies-in-internet-explorer-9>
- Firefox, from <http://support.mozilla.org/en/kb/enable-and-disable-cookies-which-sites-we>
- Safari, from <http://support.apple.com/kb/ph5042>

Or using other third-party tools, available online, that allow users to detect cookies on each website they visit and manage their deactivation.

Hereafter we list the cookies used in our Website:

Cookie Name	Expiration Time	Description
_ga	2 years	Used to distinguish users.
_gat	10 minutes	Used to throttle request rate.
__utma	2 years from set/update	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmt	10 minutes	Used to throttle request rate.
__utmb	30 mins from set/update	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmc	End of browser session	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.
__utmz	6 months from set/update	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.
__utmv	2 years from set/update	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.
__utmx	18 months	Used to determine a user's inclusion in an experiment.
__utmxx	18 months	Used to determine the expiry of experiments a user has been included in.
_gaexp	Depends on the length of the experiment but typically 90 days.	Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.

RIGHTS OF ACCESS, RECTIFICATION, CANCELLATION AND OPPOSITION

You can exercise your right of access, rectification, cancellation and opposition to the processing of your personal details under the terms and conditions provided for in the Organic Law on Personal Data Protection.

For your greater convenience, you can exercise the abovementioned rights by writing to us at Excellenting Innovation To Market, Cerro de la Virgen, 8 19140 Horche, Guadalajara, or email us at: info@excellenting.com

INFORMATION SECURITY

Excellenting maintains the security levels concerning your details in accordance with Spanish Royal Decree 994/1999 of 11 June on security measures of computerised files that contain personal data and has established all of the technical means within its scope to prevent the loss, misuse, alteration,

non-authorised access and robbery of the details you supply via the website, without prejudice to us informing you that security measures on the Internet are not impregnable.

For any other question or doubt concerning our data privacy policy, please contact us by writing to Excellenting Innovation To Market, Cerro de la Virgen, 8 19140 Horche, Guadalajara, or email us at: info@excellenting.com

Identification data in accordance with Spanish Law 34/2002 of 11 July on Information Society and Electronic Commerce Services.

Excellenting Innovation To Market S.L.

Cerro de la Virgen, 8, 19140

Horche, Guadalajara

Tax ID No. B-19311901

Registered with the Commercial Register, Chapter 600, Sheet GU-9806.

REIG (Register of Industrial Establishments of Guadalajara) No. 745